



SOUTHERN REGIONAL EXTENSION FORESTRY

The 11-part webinar series, planned by Southern Regional Extension Forestry and southern region Cooperative Extension urban and community forestry experts, was designed to increase Cooperative Extension educator knowledge of research-based urban and community forestry information and to provide educational resources that support delivery of that information. Ultimately, the series aimed to increase Extension’s role in urban and community forestry education and outreach and, thus, increase public knowledge in these areas. Though the series was directed at Extension personnel, the public webinar was open to anyone. Continuing education credits were available for all webinars. This final report lists results for live webinar participation.

**TOTAL PARTICIPANT SAVINGS**  
(by participating in remote vs. in-person training)

Salary Savings <b>\$327,826</b>	CO <sub>2</sub> Offset <b>629,201 lbs</b>
Fuel & Auto Expense Savings <b>\$353,518</b>	Total Savings <b>\$683,061</b>

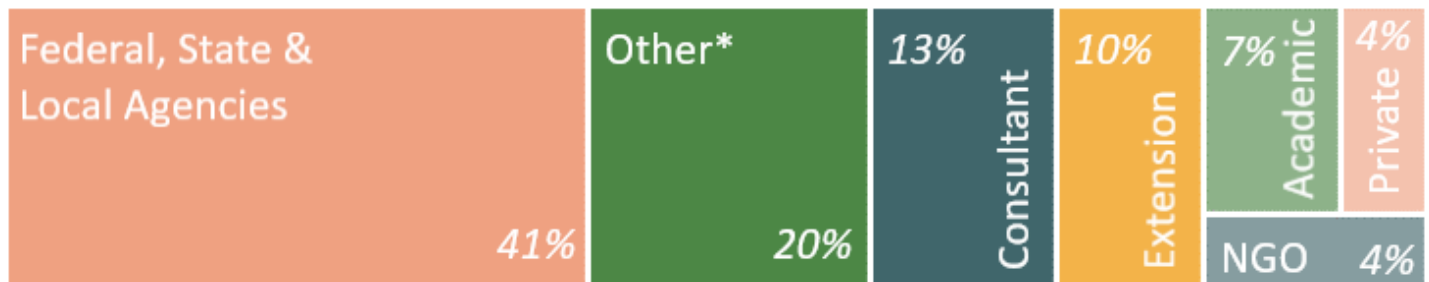
**150**  
Average Participants/ Webinar

**4.2** ★★★★★  
Average 5-Star Rating/ Webinar

**1,650**  
Total Participants for all 11 Webinars

*“Truly appreciate this series. Excellent topics, material, and hosting.”*

**AUDIENCE BY PROFESSION**  
(All webinar participants)



\*Landowner, Master Gardener, Master Naturalist, farmer, the public, etc.

*“Really good webinar. Thank you for offering these learning opportunities for continuing professional development.”*

## LIVE WEBINAR EVALUATION RESULTS

(47.3% response rate)

Participant Understanding of Topic before Webinar		Participant Understanding of Topic after Webinar		Adoption of Information in Next 12 Months	
Considerable	11%	Considerable	43%	Will Adopt	20%
Moderate	43%	Moderate	54%	Very Likely	39%
Minimal	41%	Minimal	3%	Somewhat Likely	36%
Non-Existent	5%	Non-Existent	0%	Not Likely	5%

Impacts Expected over Next 12 Months with Adoption of Information Learned in Webinar		Interest in Further Investigation of Webinar Subject	
Improve Ability to Respond to Client Questions	58%	Yes	77%
Improve Business Practices	39%	No	6%
Reduce Land Management Costs	36%	Do Not Know	17%
Reduce Business Costs	20%		
Improve Land Management Skills	5%		
Other:	15%		

Research, help friends and neighbors, increase my diagnostic skills, create more volunteer opportunities, react better to storms, etc.

*“Thank you for providing this training! I can use this information today.”*

## PLANNING PARTNERS



## WEBINARS IN SERIES

### **NATURE & HEALTH IN COMMUNITIES: A REVIEW OF BEST AVAILABLE SCIENCE**

March 14, 2018, 1pm Eastern

Dr. Kathleen Wolf - Research Social Scientist, University of Washington

### **FROM SCIENCE TO ACTION: EVIDENCE-BASED PROGRAMS FOR NATURE & HEALTH COMMUNITIES**

March 28, 2018, 1pm Eastern

Dr. Kathleen Wolf - Research Social Scientist, University of Washington

### **STORM-RESILIENT URBAN FORESTS: THE ROLE OF SPECIES SELECTION & MAINTENANCE PRUNING**

April 24, 2018, 1pm Eastern

Dr. Eric Wiseman - Associate Professor and Extension Specialist of Urban Forestry, Virginia Tech

### **27 YEARS OF EXTENSION URBAN FORESTRY OUTREACH: A PENNSYLVANIA SUCCESS STORY**

May 9, 2018, 1pm Eastern

Vincent Cotrone - Regional Extension Urban Forester, Penn State University

### **STORM-RESILIENT URBAN FORESTS: RESPONSE RESILIENCE, ARE YOU PREPARED TO RESPOND?**

May 23, 2018, 1pm Eastern

Dr. Richard Hauer - Professor of Urban Forestry, University of Wisconsin – Stevens Point

### **PROMOTING URBAN AND COMMUNITY FORESTRY THROUGH STAFFING, VOLUNTEER GROUPS, TREE BOARDS & ORDINANCES**

June 12, 2018, 1pm Eastern

Dr. Brian Wolyniak - Urban and Community Forestry Educator, Penn State University Extension

### **HAVE YOU CHECKED YOUR TREES LATELY? A ROUTINE CHECK-UP OF TREES SAVES LIVES & PROPERTY**

June 26, 2018, 1pm Eastern

Dr. Bob Polomski - Extension Specialist and Adjunct Assistant Professor, Clemson University

### **TREES FOR BEES: POLLINATOR HABITATS IN URBAN FORESTS**

July 10, 2018, 1pm Eastern

Dr. Elizabeth Benton, Forest Health Outreach Specialist, University of Georgia

### **TREE STEWARDS: CASE STUDY OF TWO VIRGINIA URBAN TREE VOLUNTEER PROGRAMS**

August 16, 2018, 1pm Eastern

Nora Palmatier - Trees Virginia Tree Steward Board Member

### **WHAT'S BUGGING YOUR TREES? INSECT & FUNGAL PESTS IN SOUTHEASTERN LANDSCAPES**

September 26, 2018, 1pm Eastern

Dr. David Coyle - Assistant Professor Clemson University

### **LEAF SPOTS, SCORCHES, & WILTS AFFECTING SOUTHEASTERN US DECIDUOUS TREES**

October 25, 2018, 1pm Eastern

Dr. Jean Williams-Woodward - Associate Professor and Extension Plant Pathologist, University of Georgia

All webinars archived at: [www.forestrywebinars.net](http://www.forestrywebinars.net)